



Colortree Celebrates 20th at the Races

Win, place or show, a good time was had by all

Richmond, VA - Colortree, Inc. of Virginia, a Richmond-based manufacturer and printer of full-color envelopes, celebrated its 20th anniversary at Colonial Downs, a horse racing track in New Kent, Virginia. Upwards of 250 employees, retired employees, vendors and special guests gathered to share in the festivities, which included a fancy hat contest, sweepstakes, wagering, 20th anniversary gifts and a seated luncheon. Suite sponsors included Frank Parsons Paper Co., International Paper Co., and P.H. Glatfelter Paper Co.

Established in 1988, the company has much to celebrate. A recent customer survey reveals 91.5% satisfaction compared to all other print and envelope vendors (77%).

The company has carved out a niche in the direct mail business, delivering full color envelopes to non-profits and mail shops usually within three days. They process 75 – 100 jobs per day, delivering nearly 5MM envelopes per day.

“Twenty years is quite the milestone for a startup company that began with a group of salesmen that many thought would not last six months. Well I am happy to report that we are still here and as energetic and enthusiastic as ever!

To this accomplishment we owe thanks to many, including our employees and suppliers,” said Dennis Whitcomb, president, Colortree, Inc., of Virginia.

Colortree, Inc., of Virginia, is a manufacturer of full-color direct mail envelopes. Established in 1988, Colortree is headquartered in Richmond, Virginia. For more information, visit www.Colortree.com.

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